

EXPERIENCE

Product Designer January 2025 - Present
FortyMe

- Own end-to-end **product design, leading user research, information architecture**, and **prototyping** using **Figma** to create intuitive **mobile experiences**
- Collaborate with **stakeholders, SMEs**, and **engineers** to launch mobile features, conduct user testing, and iterate based on feedback in a fast-paced Agile environment
- Build and maintain a **mobile-responsive design** system to ensure brand consistency and usability across platforms

UX/UI Designer II January 2022 - October 2024
Neudesic (IBM)

- Designed an internal healthcare recruiting platform that led to an **increase in platform efficiency** and **recruiter productivity**
- **Strengthened** client partnerships by aligning design strategies with user needs
- Worked **collaboratively** with cross-functional teams in **Agile** sprints to deliver UI/UX-consistent design features while maintaining on-time delivery
- **Presented** and **defended** design solutions to cross-functional teams, clearly communicating rationale and incorporating **feedback** to refine and enhance the user experience
- Ensured design consistency by following **WCAG guidelines, design systems**, and **branding guidelines**

UX/UI Designer January 2021 - January 2022
Reliance Steel & Aluminum

- Led the intranet design by **collaborating** with cross-functional teams and **conducting user interviews**
- **Researched** market trends and proposed innovative solutions, including implementing RFID technology, which improved inventory tracking accuracy and reduced cost spending
- **Designed** and tested **prototypes**, incorporating feedback from users to iteratively refine solutions and improve usability

UX/UI Designer June 2019 - January 2021
Creek & River Global

- Managed platform by **conducting user research, analyzing** user data, creating **wireframes, prototyping**, and performing **remote testing**
- **Collaborated** closely with the development team and product manager to align on project goals and requirements
- Created detailed **JIRA tickets** for developers after platform debugging to ensure clear communication and efficient resolution
- **Designed marketing materials**, including flyers and online ads to support the Marketing team
- Developed a **comprehensive style guide** to maintain design consistency across projects

SKILLS

Software
Figma/Adobe XD
Miro/FigJam
Maze
Jira
Notion
LucidChart
Google Analytics
Optimal Workshop
CMS (WordPress, Squarespace, WIX)
Microsoft Office

Technical
User Research
Wireframing/Prototyping
Information Architecture
User Flows
User Testing
Accessibility
Design Systems/Style Guides
Agile & Scrum
HTML5
CSS3

EDUCATION

Bachelors of Science (BS) in Computer Science
California State University, Stanislaus