ANNIE YANG

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EXPERIENCE

UX/UI Designer II   *January 2022 - October 2024*

Neudesic (IBM)

- Designed an internal healthcare recruiting platform that led to an **increase in platform efficiency** and **recruiter productivity**
- **Strengthened** client partnerships by aligning design strategies with user needs
- Worked **collaboratively** with cross-functional teams in **Agile** sprints to deliver UI/UX-consistent design features while maintaining on-time delivery
- **Presented** and **defended** design solutions to cross-functional teams, clearly communicating rationale and incorporating **feedback** to refine and enhance the user experience
- Ensured design consistency by following **WCAG guidelines**, **design systems**, and **branding guidelines**

UX/UI Designer   *January 2021 - January 2022*

Reliance Steel & Aluminum

- Led the intranet design by **collaborating** with cross-functional teams and **conducting user interviews**
- **Researched** market trends and proposed innovative solutions, including implementing RFID technology, which improved inventory tracking accuracy and reduced cost spending
- **Designed** and tested **prototypes**, incorporating feedback from users to iteratively refine solutions and improve usability

UX/UI Designer   *June 2019 - January 2021*

Creek & River Global

- Managed platform by **conducting user research**, **analyzing** user data, creating **wireframes**, **prototyping**, and performing **remote testing**
- **Collaborated** closely with the development team and product manager to align on project goals and requirements
- Created detailed **JIRA tickets** for developers after platform debugging to ensure clear communication and efficient resolution
- **Designed marketing materials**, including flyers and online ads to support the Marketing team
- Developed a **comprehensive style guide** to maintain design consistency across projects

SKILLS

Software

Figma/Adobe XD
Miro/FigJam
Maze
Jira
Notion
LucidChart
Google Analytics
Optimal Workshop
CMS (WordPress, Squarespace, WIX)
Microsoft Office

Technical

User Research
Wireframing/Prototyping
Information Architecture
User Flows
User Testing
Accessibility
Design Systems/Style Guides
Agile & Scrum
HTML5
CSS3

EDUCATION

Bachelors of Science (BS) in Computer Science

California State University, Stanislaus