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#### **EXPERIENCE**

# **UX/UI** Designer

January 2022 - October 2024

Neudesic (Irvine, CA)

- Conducted user research to gather insights and inform design decisions
- Developed wireframes and prototypes to visualize and iterate on design concepts
- Built and maintained strong client relationships by effectively communicating and understanding their user needs
- Collaborated effectively with development teams, designers, project managers, and business analysts to deliver cohesive solutions
- Implemented user feedback to refine and enhance designs, ensuring they met both user needs and technical constraints

## **UX/UI** Designer

January 2021 - January 2022

Reliance Steel & Aluminum (Cypress, CA)

- Developed UX/UI designs for in-house applications, enhancing user experience and functionality
- Conducted user interviews to identify problems and implement effective solutions
- Researched and proposed innovative ideas to drive company growth and enhance application offerings
- Collaborated with development teams, project managers, and various departments to gain a comprehensive understanding of user needs
- Created prototypes for user testing and iteratively refined designs based on feedback

#### **UX/UI** Designer

June 2019 - January 2021

Creek & River Global (Irvine, CA)

- Managed platform by conducting user research, analyzing user data, creating wireframes, prototyping, and performing remote testing
- Collaborated closely with the development team and product manager to align on project goals and requirements
- Created detailed JIRA tickets for developers after platform debugging to ensure clear communication and efficient resolution
- Designed marketing materials, including flyers and online ads to support the Marketing team
- Developed a comprehensive style guide to maintain design consistency across projects

## **SKILLS**

### UX/UI

Competitive Analysis
User Research
Information Architecture
User Flows
Wireframes
High-Fidelity Prototypes

## Programs

Sketch
Miro
LucidChart
Balsamiq Mockups 3
Adobe Experience Design
Figma
Google Analytics
Optimal Workshop

# Web Development

HTML5 CSS3

## **EDUCATION**

Bachelors of Science (BS) in Computer Science

California State University, Stanislaus

2012 - 2016